



JC (Jean-Christian) AGID



JC Agid is the founder of 37EASTPR, a communication and business development agency based in the United States. He is also a trustee on the Advisory Board of the **American Friends of the Paris Opera** and **LeaderXXchange**.

37EASTPR **currently represents** (business development & public relations):

- American Friends of Blérancourt
- Ethical Fashion Designer [Ingrid Bruha](#)
- Saint Gobain
- WeConnect International
- [Women in Africa](#)
- Zertu

Clients have also included: [Women's Forum for the Economy & Society](#) from 2007 to 2017 (Annual Women's Forum Global Meeting in Deauville, France 2007-2016; development and the management of the **Women's Forum Brazil** (2012-2014) and the [Women's Forum Mexico](#) (2016 -2017); development of the official Brazilian (2011), Mexican (2014) and Canadian (2016) delegations to the Women's Forum Global Meeting, and delegations from South Africa, Colombia, Cuba and Canada to the Women's Forum in Brazil and Mexico. 37EASTPR has also been a consultant for both editions of the Women's Forum Myanmar (2013 and 2014) and the Women's Forum Asia (2008); [Air France/KLM](#); [American Friends of the Cité du vin](#); [American Friends of Blérancourt](#); [American Friends of the Paris Opera & Ballet](#); [Areva](#); City of Le Cannet *in* France – [Bonnard Museum](#); [Emmanuelle G. Contemporary Art](#); Euro RSCG; Live Nation France for singer Patrick Bruel; [the Family Business Network](#); France Publishing; the [French Institute-Alliance Française](#); [Mourlot Editions](#); the [Plaza Athenee New York](#); L'Avion, [OpenSkies](#); Saint Gobain; [Sodexo](#); [Solera Capital](#); [Source Music](#); The Source Summit; Valmont [Vranken Pommery America](#); WeConnect International; [Women In Innovation forum](#); [France Amérique](#) and [French Morning](#).

Prior to founding 37EASTPR, JC Agid was in charge of Media and Public Relations for the [French Embassy's Cultural Services in the United States](#) and handled the promotion of top executives, government members, and French artists. A former journalist, he worked as a foreign correspondent in New York for several French leading broadcasting companies, newspapers and magazines, as well as for CBS News Productions in the United States. He also co-authored French chef Alain Ducasse's book on the best food products in America: [Harvesting Excellence](#) (Assouline).

JC Agid holds a master's degree in journalism from Columbia University in New York, a diploma from L'Institut Français de Press and a Maîtrise (BA) in Business and Tax Law from Paris 2 University Panthéon-Assas. He is a **Fulbright Scholar** (1997-1998) and the **1998 Henry N. Taylor Award Recipient** (Columbia University's Journalism School).

+ 1 917-349 8361 / 500 East 77th Street, #3517, New York – NY 10162

jcagid@thirtyseveneast.com | Twitter and Instagram: @jcagid